

Hulston Cancer Center Community Outreach Activity Summary | 2018

The Community Outreach Committee, a working sub-committee of the HCC Cancer Committee, plans community outreach activities and events, including prevention and screening programs. In deciding what areas to focus on, the Community Outreach Committee receives guidance from the Cancer Committee and the most recent community needs assessment (conducted by HCC in 2018). This report serves as a summary of Hulston Cancer Center's community outreach efforts during 2018.

Name of Activity: Skin Cancer Screening

Type of Activity: Screening

Date of Activity: May 12, 2018

Number of Participants: 104

National Screening Guidelines Followed: ACS Screening Guidelines / AAD Guidelines

Process for Follow-Up: Follow-up in accordance with HCC Screening Follow-Up policy. All participants with positive findings are sent a survey to determine whether or not further treatment was sought and whether or not they established care with a dermatologist to continue to screen for skin cancer.

Results: 6 patients with BCC, 5 referred for dysplastic nevi, 1 patient with SCC, 1 melanoma, and 14 precancers were found

Effectiveness: Community Outreach Committee determines this is an effective way of educating the public on skin cancer early detection and prevention measures. Many precancers were found and treated, which will decrease incidence of skin cancer. Additionally, our area, like most of the country, is facing an extreme shortage on dermatologists so this provides a way to improve access. Melanoma was in our top 5 most common cancers treated at Hulston in 2018, an increase from previous years.

Name of Activity: Skin Cancer Prevention Presentation (Ash Grove Senior Center)

Type of Activity: Prevention Program

Date of Activity: July 19, 2018

Number of Participants: 28

National Screening Guidelines Followed: ACS Screening Guidelines

Results of Effectiveness: Discussion included risk factors, symptoms and screening recommendations for skin cancer. Participants engaged in good discussion and asked several questions. Expressed that skin cancer prevention is a topic of interest to many of them.

Name of Activity: Pink Ribbon Rally & Luncheon

Type of Activity: Prevention Program

Date of Activity: October 13, 2018

Number of Participants: 120

National Screening Guidelines Followed: ACR Guidelines for Breast Cancer Screening

Results of Effectiveness: Program offers education on early detection and screening. Also provided information on good nutrition to help with cancer prevention. Program included presenters that discussed advances in breast cancer screening and treatment. Feedback from event was positive.

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Name of Activity: Shine a Light on Lung Cancer

Type of Activity: Prevention Program

Date of Activity: November 1, 2018

Number of Participants: 11

National Screening Guidelines Followed: ACS Guidelines for Lung Cancer Screening

Results of Effectiveness: Discussed lung cancer screening guidelines and eligibility requirements, targeted lung cancer therapies and cancer survivorship was also discussed.